

Local Invention Reduces Restroom Wait Times



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RENO, NV - A simple device, created in Reno, could reduce your wait for the restroom by ten minutes. The brain child of a local woman is popping up in stadiums, casinos and airports. Inventor Joey Mares says the idea came to her in a flash.

"I was very pregnant with my 3rd daughter," explains Mares . "Me and the woman in front of me were in a busy restroom, and we were both bending over to look for feet underneath the stall. I had one of those aha moments. I thought of the name the same day." The Peep No More was born. She went right to work creating a prototype, made from an ordinary cutting board.

She demonstrates how the automatic sign props open the door and reads vacant when a stall is empty. When someone enters the stall and latches the door, the signal switches to the occupied position. It automatically resets after the door latch is released.

The devices cost roughly \$50 to \$70 each, but they are long-lasting and maintenance-free. They benefit customers, but they also benefit the venue. The devices reduce restroom wait times by six to ten minutes per restroom visit. Three pit stops times six minutes gives you 20 more minutes to watch the game, grab a beer, or get a bite to eat.

That investment is paying off at places like Mackay Stadium, the National Bowling Stadium and Mares' latest client Levi's Stadium, home of Super Bowl 50. The busy mom says growing a business takes time, determination and a little help. "As mom's we try to take on a lot ourselves," she explains. "And what I've really learned from this process is relying on the experts, and admitting I'm not an expert." She encourages others to go after their goals.

Watch for "Peep No More" at large venues near year.

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